



BANKERS INSTITUTE OF THE PHILIPPINES

MESSAGE

The change in national leadership ushers new beginnings as it heightens people's expectations that the country will sustain if not improve its economic growth, alleviate poverty and regain the trust in government. In the inaugural speech of our new President, one of the major thrusts of his administration is to uplift the value of education in the country. Indeed, it is an excellent move, as having an educated and well-informed citizenry will become a solid legacy that will remain in an environment where the only constant thing is change.

Our theme for this fiscal year 2010-2011, "BAIPhil @ 70: Empowering the Banking Industry through Continuing Education, Innovation and Research" is a fitting response to this major thrust of the government as we reaffirm our commitment to be the banking industry's prime mover in providing training, information exchange and updates on technological development and related interests. As it was in the past, access to our programs will not only cover the urban populace but would also extend to the countryside folks needing our financial literacy programs.

To be the leading organization in the pursuit of banking excellence, aiming to be at par with the best in the Asia Pacific region is a tough challenge. But just like what our national leadership would need, we will rely on the passion and unstinted support of our dedicated officers and members as we journey together to achieve our goals and aspirations in bringing BAIPhil to higher grounds.

EMMANUEL E. BARCENA
President, BAIPhil, FY 2010-2011