MALACAÑAN PALACE
MANILA

MESSAGE

My warmest greetings to the **Bankers Institute of the Philippines, Inc.** (**BAIPHIL**), as you hold the induction ceremonies of your officers, directors, and committee chairpersons.

Effective leadership is one of the key factors that steers every organization toward success and guides the collective to the straight and righteous path, which demands both excellence and strength of character. Thus, it is my fervent wish that your new set of administrators will remain steadfast in sustaining the distinguished track record of BAIPHIL in the banking industry, while reaffirming the ideals of integrity and professionalism as they fulfill their duties. I, likewise, exhort the BAIPHIL members to stay united in ensuring the continuous improvement and the raised productivity of your sector, as it plays a significant role in strengthening our economy and in establishing a society of stability and prosperity for the Filipino people.

We have taken significant steps in our journey of national transformation, and I am confident that with the continued support of organizations such as yours, we will succeed and fulfill our shared objective of an equitably progressive Philippines. Indeed, in this era of daylight and hope, we are compelled to serve as agents of change: we have the momentum to revitalize our country and restore its esteem among the community of nations. Let us seize this chance and the opportunities that lie before us. Let us continue to move collectively, with increased resolve and perseverance in our nation-building efforts, and build the bright future that every Filipino deserves.

BENIGNO S. AQUINO III

MANILA
5 August 2011